



2016 SILICON VALLEY AUTO SHOW FACT SHEET

January 7-10, 2016 • San Jose McEnery Convention Center

DATES

Thursday, January 7	10 a.m. to 10 p.m.
Friday, January 8	10 a.m. to 10 p.m.
Saturday, January 9	10 a.m. to 10 p.m.
Sunday, January 10	10 a.m. to 6 p.m.

On [CEFCU](#) (Citizens Equity First Credit Union) Family Day, Sunday, January 10, all children 12 and younger are admitted free with a paying adult.

ADMISSION

Adults	\$11
Seniors (62 & Older)	\$8
Military (w/ DOD ID)	\$8
Students (25 & Under w/ID)	\$8
Children (7-12)	\$8
Children 6 & Under	FREE

LOCATION

San Jose McEnery Convention Center, at 150 West San Carlos Street, in San Jose, Calif.
Parking is located in the convention center garage, and in surrounding parking lots.

SHOW DETAILS

www.svautoshow.com



www.facebook.com/svautoshow @svautoshow, #svautoshow

www.twitter.com/svautoshow @svautoshow, #svautoshow

www.instagram.com/svautoshow @svautoshow, #svautoshow

SHOW FEATURES

Hundreds of new cars, trucks, SUVs, crossovers and more from more than 35 manufacturers will pack the convention center. Check out the hottest new models including the [Audi Q7](#), [BMW 7 Series](#), [Buick Cascada](#), [Chevrolet Camaro](#), [Ford Super Duty](#), [Honda Civic](#), [Mazda Miata MX-5](#), [Nissan Rogue](#), [Subaru WRX](#), [Volvo XC90](#), [2017 Hyundai Elantra](#) and hundreds more.

World Debut Trion Nemesis

Attendees will be treated to the world debut of the [Trion Nemesis](#), a 2,000 horsepower, twin turbo American Super Car that goes 0-60 in 2.8 seconds, with a top speed of more than 270 mph. The Nemesis starts at \$1.2 million, and several models will eventually be available including hybrid and all-electric models.

Auto Show Test Drives –

Showgoers are invited to test drive dozens of new models on the streets of downtown San Jose:

- **Ford the Right Choice Test Drive**
Friday, January 8, 10 a.m. to 6 p.m.
Saturday, January 9, 10 a.m. to 6 p.m.

- Sunday, January 10, 10 a.m. to 6 p.m.
- **Honda Ride & Drive**
 Thursday, January 7, 10 a.m. to 6 p.m.
 Friday, January 8, 10 a.m. to 6 p.m.
 Saturday, January 9, 10 a.m. to 6 p.m.
 Sunday, January 10, 10 a.m. to 6 p.m.
 Vehicles: Honda Civic, Pilot
- **Mazda Drive Shop**
 Thursday, January 7, 10 a.m. to 6 p.m.
 Friday, January 8, 10 a.m. to 6 p.m.
 Saturday, January 9, 10 a.m. to 6 p.m.
 Sunday, January 10, 10 a.m. to 6 p.m.
- **Toyota Drive Center**
 Thursday, January 7, 10 a.m. to 6 p.m.
 Friday, January 8, 10 a.m. to 6 p.m.
 Saturday, January 9, 10 a.m. to 6 p.m.
 Sunday, January 10, 10 a.m. to 5 p.m.
- **VW Ride & Drive**
 Thursday, January 7, 10 a.m. to 6 p.m.
 Friday, January 8, 11 a.m. to 7 p.m.
 Saturday, January 9, 10 a.m. to 6 p.m.
 Sunday, January 10, 10 a.m. to 6 p.m.
 Vehicles: Volkswagen e-Golf

Go Green

For showgoers looking to go green, the auto show will also feature the latest alternative fuel options with product specialists available to answer questions about the hydrogen fuel cell [Toyota Mirai](#); plug-in hybrids [Toyota Prius](#) and [BMW i8](#); and the new hybrid electric [Chevrolet Volt](#), to name a few.

Exotics Display

A fan favorite, the exotics showcase returns with carbon fiber, speed and over-the-top luxury. This special collection will feature hot models from [Aston Martin](#), [Bentley](#), [Lamborghini](#) and [Rolls-Royce](#), courtesy of [Los Gatos Luxury Cars](#).

Custom Car Collection

A dazzling showcase of custom cars, muscle cars and exotics will turn heads, *courtesy of Spider Custom Cars*.

Blackhawk Automotive Museum

The [Blackhawk Automotive Museum](#) will bring Cars & Coffee to the auto show on Sunday, January 10, from 8 a.m. to 10 a.m. Auto enthusiasts will meet in the San Jose McEnery Convention Center parking lot with their vintage rides to talk horsepower, torque and engine size over coffee. Additionally, the Blackhawk Automotive Museum will bring two classic gems to the auto show floor for attendees to enjoy all show days.

Apple Watch Sweepstakes

Snap a selfie at the auto show! Everyone is encouraged to post auto show photos to Instagram, Twitter and Facebook with the hashtag #svautoshow for the chance to win an Apple Watch! One winner will be selected at random on Sunday, January 10.

Sharkie Appearance

On Sunday, January 10, the [San Jose Sharks](#) mascot Sharkie will make an appearance to greet fans and pose for selfies, in the Toyota display.

CEFCU Family Day – Sunday, January 10

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CONTACT:

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