



FOR IMMEDIATE RELEASE

2019 Silicon Valley Auto Show Brings The Future Of Drive Into San Jose McEnergy Convention Center

Hundreds of New Models, Innovative Technologies, Exotics, Custom Cars, Ride & Drives and More

SAN JOSE, Calif. (February 27, 2019) – Experience the future of drive at the [2019 Silicon Valley Auto Show](#), sponsored by [CEFCU](#) (Citizens Equity First Credit Union), Thursday, March 7 through Sunday, March 10. The San Jose McEnergy Convention Center will be filled with all that is new in the automotive world including hundreds of new cars, crossovers, trucks, SUVs and more. From driver assistance technology to the latest in connectivity, the Silicon Valley Auto Show will feature the latest innovations designed to make driving safer, as well as the hottest alternative fuel options, pre-production vehicles, custom cars and exotics.

Nearly 30 manufacturers are set to pack the convention center with the hottest new models including the **2020 Jeep Gladiator, 2019 Audi e-tron (Audi's first all-electric vehicle), 2020 Lincoln Aviator, 2020 Kia Telluride, 2020 Hyundai Kona (all-electric), 2019 Ford Ranger, 2019 Genesis G70** and hundreds more. The auto show is the perfect place for show goers to compare new models in a non-selling environment where they can inspect engines, kick tires and check trunk space with no pressure to buy.

Licensed drivers are invited to get behind the wheel and go for a spin around downtown San Jose in their favorite new models. From crossovers to all-electric vehicles, dozens of new models will be available for test drives from Chevrolet, Ford and Toyota.

Alternative fuel technology continues to advance at a rapid rate with manufacturers offering an array of options including hybrids, plug-in hybrids, all-electric vehicles and hydrogen fuel cell vehicles. Product specialists will be available to answer questions and explain the benefits to show goers for several exciting new models.

The auto show will host a Future of Drive Center featuring the leaders in connective and electrification technologies. This hub of innovation will feature plug-in electric vehicles and charging stations from the [Center for Sustainable Energy](#), a mission-driven nonprofit organization working to implement the adoption of clean, sustainable energy. The [San Jose State University Mechanical Engineering Department](#) will also host a display

in the Future of Drive Center including an autonomous vehicle and all electric vehicle created by the students as well as a Society of Automotive Engineering (SAE) Spartan Racing showcase of electric and combustion vehicles. Additionally, the department's Hybrid & Electric Vehicle Laboratory will bring a Solar Powered Sustainable Golf Cart to the auto show.

A collection of over-the-top exotic vehicles will turn heads with show stopping models from Aston Martin, Bentley, Lamborghini, Rolls Royce and more, *courtesy of Luxury Cars of Los Gatos*. The latest in luxury SUVs, including the Alfa Romeo Stelvio Quadrifoglio and Maserati Levante GranLusso will be on display, *courtesy of Luxury Cars of Walnut Creek*.

A dazzling showcase of custom cars and muscle cars will turn heads in the Muscle Car Garage with wild paint jobs, chrome and custom modifications, *courtesy of Spider Custom Cars*. A collection of Corvettes will also be on display, *courtesy of Santa Clara Corvettes*.

Enter to win three Google Home Hubs at the Silicon Valley Auto Show. Simply, snap a selfie of yourself at the auto show and share it on Instagram, Twitter, or Facebook using hashtag #SVAutoShow. It's that easy! One winner will be chosen at random on Friday, Saturday and Sunday of the auto show (visit www.svautoshow.com for all contest details).

The Silicon Valley Auto Show is owned and produced by the Silicon Valley Auto Dealers Association and sponsored by CEFCU (Citizens Equity First Credit Union). This is the largest consumer show that takes place at the San Jose McEnery Convention Center, located at 150 West San Carlos Street, in San Jose, Calif. 95113. The auto show will take place Thursday, March 7 through Sunday, March 10. Hours are Thursday through Saturday, from 10 a.m. to 10 p.m. and Sunday, from 10 a.m. to 6 p.m. Admission to the auto show is \$12 for adults and \$8 for seniors (62 and older), military (with any DOD ID), students (25 and younger w/ID) and children 7-12. Children 6 and younger are free. CEFCU Family Day is Sunday, March 10, and all children 12 and younger are admitted free with a paying adult. For additional information, visit www.svautoshow.com or follow @svautoshow on [Instagram](https://www.instagram.com), [Twitter](https://www.twitter.com) and [Facebook](https://www.facebook.com). #svautoshow.

CONTACT:

DeeDee Taft, deedee@spinpr.com
Spin Communications
415/380-8390, 415/515-1229

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