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**2018 SILICON VALLEY AUTO SHOW BRINGS THE FUTURE OF DRIVE  
TO SAN JOSE MCENERY CONVENTION CENTER**

*New Models, Solar Vehicles, Exotics, Hydrogen Fuel Cell, Custom Cars, Ride and Drives, VR Test Drives and More*

**SAN JOSE, Calif.** (January 13, 2017) – Experience the future of drive at the [2018 Silicon Valley Auto Show](#) Thursday, January 4 through Sunday, January 7. The San Jose McEnery Convention Center will be filled with all that is new in the automotive world including hundreds of cars, crossovers, trucks and SUV's. From hydrogen fuel cell vehicles to a solar-powered quadracycle, the auto show will highlight the latest advancements in hybrid, electric and alternative fuel technology. Showgoers will also enjoy exotics, custom vehicles, ride and drives, Virtual Reality test drives, classic cars, muscle cars and more.

More than 30 manufacturers are set to pack the convention center with the hottest new models including the Jeep Quicksand Concept, Chevrolet Camaro ZL1 (CPE), 2018 Toyota Camry, 2018 Hyundai Ionic Hybrid, Toyota C-HR, 2018 Lincoln Navigator and hundreds more. The auto show is the perfect place for show goers to compare new models in a non-selling environment where they can inspect engines, kick tires and check trunk space with no pressure to buy.

Licensed drivers are invited to get behind the wheel and go for a spin around downtown San Jose in their favorite new models. From crossovers to hydrogen fuel cell vehicles, dozens of new models will be available for test drives from Chevrolet, Chrysler, Dodge, Ford, Jeep, Ram and Toyota. Virtual Reality Test Drives will also be available inside the show, with several manufacturers offering these high-tech rides!

Alternative fuel technology continues to advance at a rapid rate with manufacturers offering an array of options including hybrids, plug-in hybrids, all-electric vehicles and hydrogen fuel cell vehicles. Product specialists will be available to answer questions and explain the benefits to show goers for several exciting new models including the Hyundai Ionic Hybrid, Toyota Mirai Fuel Cell, Chrysler Pacifica Hybrid (first-ever hybrid minivan), Chevrolet Bolt Premier, Volkswagen e-golf, Hyundai Sonata Plug-in Hybrid, Hyundai Ionic Hybrid, Toyota Prius Prime, Tesla Model S, Tesla Model X and Tesla Model 3, to name a few.

The auto show will host a Future of Drive Center featuring the leaders in connective and electrification technologies. This hub of innovation will feature plug-in electric vehicles and charging stations from the [Center for Sustainable Energy](#), a mission-driven nonprofit organization working to implement the adoption of clean, sustainable energy. SoLED Energy will showcase a variety of charging stations and Virtual Test Drives from a variety of manufacturers will be available, courtesy of FlowFound.

The [San Jose State University](#) Mechanical Engineering Department will also host two displays in the Future of Drive Center. Spartan Racing will showcase three of their Society of Automotive Engineering (SAE) vehicles including a Gasoline-Powered Formula-SAE, Electric-Powered Formula-SAE and off-road Mini Baja-SAE. Additionally, the department's Hybrid & Electric Vehicle Laboratory will bring a Quadracycle Solar Powered Sustainable Vehicle and Solar Powered Sustainable Golf Cart to the auto show.

A collection of over-the-top exotic vehicles will turn heads with show stopping models from Aston Martin, Bentley, Lamborghini, Rolls Royce and more, *courtesy of [Los Gatos Luxury Cars](#)*. Also, don't miss a rare look at the Noble 700 hp supercar, a Ferrari California T and a Viper GT Track edition, courtesy of Club Sportiva. A Lexus LC 500 with a color shifting Avery Wrap will round out this luxury collection and provide an awesome selfie photo opportunity.

New this year, the auto show will feature a Live Wrap My Ride demonstration. The talented crew from Impressive Wrap will actively wrap a vehicle live during show hours. Attendees can get an up close look at the wrapping process and ask questions. From a Lamborghini Huracan to an Audi A8, several wrapped vehicles will also be on display, courtesy of Impressive Wrap.

A dazzling showcase of custom cars and muscle cars will turn heads in the Muscle Car Garage with wild paint jobs, chrome and custom modifications, *courtesy of [Spider Custom Cars](#)*.

The Hyundai display will be a hub of activity at the auto show. Attendees can test their gaming skills while driving a GT 2025 in the latest version of Gran Turismo Sport for PlayStation 3<sup>®</sup>, as well as experience the game-show setting of #HyundaiSWAG where audience members have the chance to win giveaways! Hyundai visitors are also invited to indulge in an immersive, premium Infinity surround audio system experience in the Harman Listening Lounge.

Snap a selfie at the auto show! Everyone is encouraged to post auto show photos and selfies to Instagram, Twitter and Facebook with the hashtag #svautoshow for the chance to win an iPhone 8! One winner will be selected at random on Sunday, January 7.

The Silicon Valley Auto Show is owned and produced by the Silicon Valley Auto Dealers Association. This is the largest consumer show that takes place at the San Jose McEnery Convention Center, located at 150 West San Carlos Street, in San Jose, Calif. The auto show will take place Thursday, January 4 through Sunday, January 7. Hours are Thursday through Saturday, from 10 a.m. to 10 p.m. and Sunday, from 10 a.m. to 6 p.m. Admission to the auto show is \$11 for adults and \$8 for seniors (62 and older), military (with any DOD ID), students (25 and younger w/ID) and children 7-12. Children 6 and younger are free. [CEFCU](#) (Citizens Equity First Credit Union) Family Day is Sunday, January 7, and all children 12 and younger are admitted free with a paying adult. For additional information, visit [www.svautoshow.com](http://www.svautoshow.com) or follow @svautoshow on [Instagram](#), [Twitter](#) and [Facebook](#). #svautoshow.



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